



## CURRICULUM VITAE

**Dr.Eugene  
Zadorin,  
MD,Ph.D,MBA**  
*Born: November 9 , 1977*

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### **Working experience**

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**09/2008- GCP/GDP Trainer, NBScience , International Biopharmaceutical Association.**

**- GCP,GDP,GMP trainings and certification.**

-Consulting in following areas: clinical trials, pharmaceutical registration, promotion, outsourcing, ADVERTISING CAMPAIGNS, Pharma / Medical Consulting

**GCP,GDP Trainer:**

(GCP and GDP trainings in Europe – 2014,2013,2012,2011,2010,2009, 29 September 2008,May 27, 2008, November 29-30,2007, June 24-25,2007, January 30-February,01,2007, International Clinical Trials conferences: 24-25 March 2006

**10/2006-09/2008- Head of Consulting and Methodological Group of State Pharmacological Center of Ministry of Health**

-business development, clinical trials monitoring, clinical trials registration process review -communication with MOH, other regulatory organs.

-preparation of educational materials ( clinical trials, ICH GCP) -consulting: manufacturing development

-consulting: pharmaceutical registration , clinical trials

**02/2002-07/2006 -Product Manager in multinational pharmaceutical company.**

-Clinical trials, pharmaceuticals registration, promotion, ADVERTISING CAMPAIGNS, Pharma , MEDICAL CONFERENCES ORGANIZATION

**PROFILE:** Product Manager with national reputation for planning and policy in Pharmaceutical promotion, campaigns in PR/sales of Cardiology products . - Established the Cardiology Department , hired staff

\* Helped to establish country operations

\* Developed marketing channels

\* Developed and implemented marketing plans

Marketing projects: defined regional marketing plan and coordinated country teams for execution

· Events: managed tradeshow and company events (logistics, budgets and promotion) and participated in sales at these events

· Design and content: developed new designs for the company promotional materials (design of the advertising, email broadcast), managed development of new marketing tools (new website and brochures)

· Promotion: defined advertising budget and media planning, promotional projects and planning. \* Responsible for cardio sales and marketing activities through 04/02

\* Exceeded assigned all sales goals

\* Reassigned to focus on sales & marketing upon company's 08/02 reorganization \*

Surpassed assigned personal 12-month sales quota by 20% during the first six months;

then substantially more than doubled (267%) the sales quota for the entire fiscal year (10/02~9/03)

\* Set up cardio products operations in November 2002

\* Among the very first sales managers to introduce next generation products to market

Public speaker and teacher on Cardiology, Therapy, as well as Good Clinical Practice, treatment of cardio and vascular diseases. Extensive background in Pharmaceutical marketing ,clinical research methods. Product Manager with extensive national network of contacts in and out of government, academia, the private sector and a variety of pharmaceutical companies.

**Sep 2001 –Oct 2005- PhD student (Cardiology) ,Medical University**

**November 2000-Sep 2001-Regional Cardiologist in the hospital**

**August 2000-November 2001 –Internist in the Central City clinic ,**

**August 1999-March 2000 Deputy Director –distribution pharmaceutical company «PHARMA-TECHINVEST»**

**May 1999-August 1999- Hospital sales Manager (Oncology) «PHARMA-TECHINVEST» April 1998-May 1999- Sales Manager «PHARMA-TECHINVEST»**

## **Education**

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**Jan. 2005 – Apr. 2007 MBA in International Business Institute, London**

**Sep 2001 – Oct 2005 - Ph.D IN CARDIOLOGY ‘CALCIUM BLOCKERS IN TREATMENT OF PATIENTS WITH PRIMARY PULMONARY HYPERTENSIA,NO-SYSTEM AND LIPOPEROXIDATION PROCESSES’ (National Medical University ,Oct 2005)**

**Jan 2005 – Feb 2007 MBA in International Business Institute, London**

**2003-2006 – Chief of research project “PULMONARY HYPERTENSION,NO-SYSTEM AND LIPOPEROXIDATION PROCESSES”, Italy**  
( Ministry of Science and Ministry of Health Scientific Grant Program)

**-August 2000-October 2000- Specialization in Cardiology ,**  
Institute of Cardiology, MAS (certificate )

**-Sep.2001-** attended the Advanced Course “Free Radicals, Nitric Oxide, and Inflammation: Molecular, Biochemical, and Clinical Aspects” –certificate.( Antalya, Turkey) Course sponsored by :NATO-ASI,SFRR,FEBS,UNESCO-MCBN,IUBMB (NATO Science Program.)

**Sep 2001-Ph.D. student (Medical University )**

**-July, September 2003, July 2005-** Marketing and sales trainings

Aug 2004, July 2005, Jan, March 2006,July 2007,Sep 2008 – ICH GCP trainings **Sep 2000- Sep 2001 –** Magistracy in Cardiology

**-Dec 2004 –** NLP (Neuro Linguistic programming training)

**-Sep.2000-Apr.2001-**internship and magistracy of cardiology in Central City Clinic Hospital (center of cardio-rheumatology )

**-1996-2004-**member of medical research groups of Biochemistry, Pharmaceutical and Cardiology faculties of the National Medical University.

**-Sep.1994-June2000-**National Medical University, student, member of Student Scientific Organization.

**-Sep.1991-Jul.1994-**Mathematics lyceum of the Technical University -

**Sep.1984-June 1994-**school with deep study of mathematics and physics.

## **Membership:**

International BioPharmaceutical Organization  
National Therapeutics Society, member of the Biochemical Society, member of the  
Cardiology Society, member of the Federation of European Biochemistry Society,  
member of the Oxygen Club of Greater Washington, MEMBER OF THE  
EUROSCIENCE, MEMBER OF THE HEALTHCARE Council of Advisors (GERSON  
LEHRMAN GROUP),  
**European Society of Cardiology, Heart Failure  
Society First Clinical Research LLC Speakers  
Bureau  
INTAS Evaluators Committee  
International Stroke Society  
member**

**CERTIFICATIONS:**

**GCP (2004,2005,2006, 2007, 2008)**

**MBA (02/2007)**

**PhD in Cardiology (10/2005)**

Certified by the National Board of Marketing Examiners (06/26/02)

**PROFESSIONAL ORGANIZATIONS:**

International BioPharmaceutical Organization  
European Congress Organization  
Pharmaceutical Marketing Organization  
Therapeutics Society, Biochemical Society,  
Cardiology Society,  
Federation of European Biochemistry  
Society, Oxygen Club of Greater  
Washington, EUROSCIENCE,  
HEALTHCARE Council of Advisors (GERSON LEHRMAN  
GROUP), European Society of Cardiology,  
Heart Failure Society  
First Clinical Research LLC Speakers  
Bureau INTAS Evaluators Committee  
International Stroke Society member  
World Organization of natural medicine (Ambassador)

**OTHER PROFESSIONAL TRAINING:**

2002-2004: Courses in intensive marketing and strategic planning.

### **TEACHING EXPERIENCE:**

2006-2008: Medical ethics and GCP

2005: European pharma sales reports lectures, NBS congresses. 2005: Medical Aspects of Medical services promotion.

2003: Research Methodology and Inter-Medical Communications courses

### **OTHER PROFESSIONAL ACTIVITIES:**

2006-2008: Speaker, International Clinical Trials meetings ( GCP trainings ).

2004-05: Initiator and Planning Committee member, Int Conference on Effective Medical Treatment of PPH

2004-2005 Program Chair, 2 Annual International Congress on Longevity

2003-2004: Planning Committee member, Intl Conference on Nitric oxide as a molecule of 3rd Millenium

2002-2003: Organizer , Salcburg's seminar on Cardio- surgery,Institute of Cardiology

### **HONORS AND AWARDS:**

06/04/06 – Certificate of Honor of WONM

12/11/05: Certificate for "Outstanding Technical Assistance and Participation in the Pharmaceutical Marketing Organization"

**Computer skills**-WINDOWS,WORD,EXCEL,PP,e-mail,INTERNET, CorelDraw, Photoshop,

### **Languages**\_\_\_\_\_

English –fluent

I certify that the information contained herein is correct and accurate.